

Type

Full Logo/Icon Typeface



HI - Renogare #091F32

Our range of masts and towers

P - Poppins Regular #888B8D

Get to know APAC a little better

Colour



apacRed
rgb 205, 19, 19
cmyk 10, 93, 100, 2
#CD1313



apacBlue
rgb 10, 52, 89
cmyk 88, 57, 23, 52
#0A3459



washBlue
rgb 3, 169, 244
cmyk 69, 19, 0, 0
#03A9F4



washGrey
rgb 136, 139, 141
cmyk 49, 39, 39, 4
#888B8D

Logo

Various Logo Styles



Full Colour



Monochrome



Full/Monochrome
Colour Icon Logo



Social Media Avatar



Don't



Do not use the monochrome logo where the full color logo should be used.



Do not distort the logo.



Do not tilt the logo.



Do not alter the colours.